

BEN JAY WARMAN (BA)

MULTIMEDIA DESIGNER

a. 3 Brookfield Gosforth Newcastle NE3 4YB
e. Ben@Lab4Designs.com
t. 07515 256 669

PROFILE

I am a creative and enthusiastic person with a strong passion for innovative design. Having achieved a BA(hons) in Multimedia Design, I have built up a wide range of skills and knowledge to support my natural aptitude for creativity, meaning I can complete a variety of briefs to a very high standard. Being totally committed with the ability to understand even the most complex brief, I am always able to deliver exactly what the client is looking for, in the shortest possible time. Working for my own company has further developed my communication skills; whether I am meeting with clients face-to-face or discussing orders with manufacturers and buyers over the phone or via email, I am able to communicate in a clear and concise manner ensuring a positive outcome for all parties.

INDUSTRY EXPERIENCE

Lab4 Designs - Newcastle upon Tyne (2004 - Present)

Freelance Design Work

www.Lab4Designs.com

Through Lab4 Designs I have worked with a variety of clients, adapting my skills and style to meet the requirements of the brief. It's important to take time to understand the needs of the business I am working with and what they would like to achieve with the requested design work. I am a competent user of the Adobe Creative Suite with firm attention to detail and accuracy.

- Branding and Corporate Identity
- Graphic Design
- Web Design
- Social Media Management
- Advertising Campaigns
- Photo Shoots and Video Production
- Google AdWord Campaigns
- Planning timelines whilst working closely with clients & colleagues to enable the completion of work to meet deadlines
- Creation and presentation of work for clients and answering any questions or queries
- Strong understanding of Google Analytics to monitor site visitors, bounce rates and visitor channels
- Good understanding of Search Engine Optimisation



Tac Design - Newcastle upon Tyne (2009 - Present)

Contract Work

www.Tac-Design.com

- Logo Design and Branding
- Design for Print
- Web Design

Consult and Design - Sunderland (2006 - 2017)

Freelance Work

www.ConsultAndDesign.com

- Graphic Design
- Frontend Web Design

EDUCATION

2006 - Northumbria University - Newcastle upon Tyne

Multimedia Design BA (hons)

- 2:1

2003 - Newcastle College - Newcastle upon Tyne

Foundation Studies (Art and Design)

2001 - Kings School - Tynemouth

A Levels - Business Studies, Geography & Construction Design Technology

Design in Education Award

- Awarded for high standard of design in my A-level CDT project

1999 - Eastcliffe Grammar School - Newcastle upon Tyne

GCSE's - Art, Business Studies, Drama & Theatre Arts, Mathematics, English, Geography and Double Science



**Northumbria
University**
NEWCASTLE

SKILLS

- Web Design
- Graphic Design
- Corporate Identity, Logos and Branding
- Merchandise Design
- Viral Marketing and Advertising
- Social Media Management and Marketing
- Typography and Layout
- Concept Visualisation and Storyboarding
- Information Architecture
- Photo Editing
- Video Editing
- Sound Design and Editing

Programs

- Photoshop
- Illustrator
- InDesign
- After Effects
- Premiere
- Dreamweaver
- Acid
- Microsoft Office

REFERENCES

Consult and Design (2006 - 2017)

"We've had the pleasure of having Ben work on a number of projects over the years and he's always delivered a high standard of work on time, I would definitely recommend him for any creative project from graphic to web design."

Adam Hill (*Director*)

Adam@consultanddesign.com

07850 404 192

Tac Design (2009 - Present)

"Ben is very easy to work with and has really grasps exactly what we've been looking for every time we commission him! He's always enthusiastic and fully committed from the start of a job to completion."

James Carroll (*Director*)

James@tac-design.co.uk

07976 919 928

Checktrade.com (2022 - Present)

"Ben is continuing to provide us with a superb standard of creatives for a new product we have launched in our Directories - the Back Page Advert. Ben has been vital for ensuring that the adverts were designed in a relatively short turnaround to ensure they were in the Directory ready for print. He has been professional and the proof that his work is of great quality is judged by the fact that they are approved by our members overwhelmingly. These adverts will be seen by millions of households across the UK."

Liam Goff (*Data Manager*)

Liam.Goff@checktrade.com

01243 608 832



LinkedIn Profile - [www.Linkedin.com/in/BenWarman](https://www.linkedin.com/in/BenWarman)